

ABSTRACT OF THE DISCLOSURE

A self-standing display device for providing a viewer with a printed image which can be easily removed from any print medium such as a magazine or book, simply folded and placed on self-standing long term display. The self-standing display may have support panels with a straight or flat base in which case it forms a stationery display or it may have side support panels with a curved bottom edge in which case it forms a display which can be rocked back and forth to enhance the display of animated or other specialized images.